

Ten Years of Responsible Tourism
Old Dr Butler's Head
London
6th April 2011



On 6th April 2011, a hundred or so folk from the responsible tourism movement were called together by Harold Goodwin. The reason? A chance to celebrate ten years of responsible tourism. Or so he thought! For many of us, it was also a chance to mark Harold's dedicated commitment to the RT movement over the last decade. He wasn't planning for it to be a personal party of course, but we had a lot of fun compiling a 'little black book' of greetings for him, on behalf of all the guests as well those who couldn't make it.

What follows is a small thank you to a true trailblazer.

Krissy Roe

Responsibletravel.com

Ten years ago, on the eve of RTD1 in Cape Town, the course of my life took a radical turn for the better.

To the person who introduced me to Responsible Tourism and the initiator of that turn, Professor Harold Goodwin, my heartfelt thank you.

Since then, you have been a sounding board, a sage advisor, an inspiring project partner, and a dear friend. Much of the progress in Responsible Tourism in South Africa can be attributed to you. And though I know that at times you are frustrated at the slow pace of change, I do hope that you know that the lives of many people in SA have benefited through your dedication to Responsible Tourism. My life, for one, would be much poorer without you.

Heidi van der Watt
ICRT South Africa

Harold, very rarely do you meet someone who changes the direction of your life. This happened to me when we met - you've been a mentor, and become a very good friend. I value both enormously and look forward to sharing the spirit of rebellion and the odd pint or two over the next 10 years.

*Justin Francis
CEO responsibletravel.com*

Harold,

So much to say in so little space. Ten years on and you're still helping the industry to do the right thing. I think that you know how much the course and meeting you changed my outlook and my career

You're a great friend and a great business partner. Here's to the next 10 years and beyond.

Caroline x

*Caroline Warburton
ICRT Alumni,
Responsible Tourism Partnership &
Wild Scotland*

In a world as complicated and cynical as ours has become, candour and commitment such as yours are often maligned as the markers of the foolhardy, or even the mad. Thank you for braving the scepticism of others with your forthrightness, and your genuine desire to do good for others. Never has going rogue been done with such aplomb.

All the best for today, and all the other days

*Alexander Lyons
Responsible Tourism Awards Manager
responsibletravel.com*

*Dearest Harold (alias Mr Grumpy!!)
You've been an inspiration to so
many of us, a fountain of knowledge,
a person you can count on and a
very loyal friend.*

*Harold I feel honoured and privileged
to know you and just hope on some
small way World Travel Market and
World Responsible Tourism Day
(along with Just a Drop of course!)
helps to play its part.*

I'll always do what I can.!

With love and affection

Fiona

Fiona Jeffery

Chairman World Travel Market.

Dr .Goodwin,

What now seems like many years ago, you introduced me to the saying: "Many little things done by many little people can change the world!"

Since that day I have lost countless hours of sleep, walked down foot paths I would never have seen before, I have watched the tiny network of "little people" grow and I am slowly seeing the "little changes" take a big effect.

Thank you Harold! Please don't stop being such a positive force for so many people.

*Yashin Dujon
ICRT Belize*

Harold,

Hope you have a really wonderful evening and take the opportunity to feel really good and proud about all that you have achieved through your responsible tourism "mission" .You've had a big impact on my life which is much appreciated. Sorry I can't be there to join in the fun. all good things,

Lucy McCombes

ICRT Leeds Met

Harold

*Congratulations and thanks for 10
years of leadership and for being such
a good critical friend of our industry.*

Kind regards,

*John de Vial and all at ABTA, FTO
and Travelife*

*Thanks for being so inspirational, for
sharing and generating knowledge
and enabling change!*

Rachael Walton
www.responsibleinsight.com
and ICRT Alumni

The transformation in the attitude of the travel industry to responsible tourism experts has turned 180 degrees in the last 10 years, in no small part due to the efforts of pioneers such as yourself who were determined to work with industry as opposed to criticising from afar. We have all benefitted from your vision for a more sustainable industry and your dogged persistence in working tirelessly to start making this an achievable reality.

*Rachel McCaffery, Responsible
Business Manager, Virgin Holidays*

*Many congratulations on 10 years of
the responsible travel movement and
your role at the forefront of this*

*Amanda Wills, Managing Director,
Virgin Holidays*

Dear Harold:

*Hope you have a great party. You
deserve all the generous praise that
will be heaped upon you for having
achieved so very much.*

Congratulations,

Tricia Barnett, Tourism Concern

*“You’re a positive deviant par
excellence....keep on keeping on and
clearing the way for the rest of us!*

Warmest regards,

*Manda Brookman,
Director
and all the team at CoaST”
www.cstn.org.uk*

Harold,
You are an inspiration to us all!
Whenever you feel like things have not moved forward you only have to consider the power you have created with the alumni and wider movement. Ten years on from when you started this, the network and people involved are wide spread doing incredible things. Thank you for all your hard work, much of which goes on behind closed doors or under the radar but your fantastic dedication is very much appreciated – both personally and professionally!
Enjoy celebrating 10 years of dedication to the cause!

Jason Freezer
Destinations Manager
VisitEngland

*Being a professional mischief-maker
and an inspiring professional is no
mean feat. You've got it down to a
tee Harold.*

*Krissy x
Krissy Roe
responsibletravel.com*

*Harold, you're a formidable force for
good. Keep up the good work!*

*Lindsay Wrattan
ICRT alumni, Ashford*

Congratulations on your many achievements in Responsible Tourism over the last 10 years. You should be very proud. Am looking forward to the culmination of it all – your book!!! So what is your challenge for the next 10 years ?!

With very best wishes

*Veronica Tonge
Responsible Skiing.com
www.vritassociates.com
ICRT Alumni*

Thanks Harold for all your hard work driving the responsible tourism agenda forward! It is a great movement to be part of and it will be very interesting to see what happens in the next 10 years...

Kylie McCabe

*Current ICRT masters student &
Sustainability Planning &
Communications Manager at TUI
Travel PLC*

Congratulations on 10 years of responsible tourism! Thank you for all of your hard work (and for the help with my own little responsible tourism project!)

All the best,

*Kate Turner
ICRT Alumni
www.thedivehub.com*

Congratulations Harold on all that you have achieved and helped others to achieve. Many thanks for the continued inspiration you provide.

*Sean Owens, Sustainable Product
Manager, TUI UK*

*Congratulations Harold for all you
have done: for your perseverance,
inspiration and partnership.
Being a GOM who combines
scepticism and frankness with passion
and vision is no mean feat: uniquely
yours and a powerful mix.*

*As ever, all good things,
Caroline (A).*

*Caroline Ashley
Pro-Poor Tourism Partnership and
Learning and Results Manager,
Business Innovation Facility.
Inclusive Business Consultant
caroline@carolineashley.net*

Harold,

Thank you for your dedication and hard work to champion responsible tourism around the world over the past ten years. Our paths have crossed only in recent years, but I am pleased that your passion and desire to see change is being shared with us closer to home. I look forward to your contributions to Responsible Tourism and Wise Growth in the years to come.

*James Berresford
CEO Visit England*

Harold, many congratulations on the huge success you spawned with Justin and may the rest of the travel industry keep catching up at an ever faster pace!

Richard Trillo, Rough Guides author

*Harold – an educator; a passionate
advocator on all things responsible
travel; a valued advisor in developing
WTM World Responsible Tourism
Day; a great raconteur, friend and
occasionally somewhat stubborn!!
Harold, you deserve all the praise
coming to you. Enjoy!*

*Simon Greenbury
Simon Greenbury Connections*

Harold

*10 years may feel like a long time
but you have achieved so much and
inspired so many. Just imagine what
can be done in the next 10!! We will
be with you for the journey.*

Happy Birthday!

Ruth

xx

*(Ruth Holroyd, Group Head of
Sustainability, The Thomas Cook
Group PLC)*

*Dear Harold – now look what you've
started! And long may it continue –
well done!*

Best wishes

*Nancy Brock (Neilson and Thomas
Cook)*

Dear Harold,

You have no doubt seriously impacted the travel industry in many ways in many destinations worldwide for many years.

Long may it continue! Thank you for your inspiring dedication and passion for RT over the last 10 years, best wishes for the next 10, and well done for putting up with hordes of rebellious students!

*Vicky Smith
Inghams*

As Che put it, 'la lucha continua, no terminara facilmente.' But you're giving it a damn good try.. thanks for pushing us all along,

*Rachel Kennedy
ICRT Alumni*

*Here's to the next 10 years Harold..!
Look forward to working with you
through them
All the very best*

*Nikki White
Head of Destinations and
Sustainability
ABTA*

*Dear Harold,
Many thanks for your advice, support
and inspiration. Here's to the next
10 years of developing responsible
tourism!*

*Olly Wheatcroft
ICRT Alumni and
responsibletravel.com*

*Thanks Harold for your support over
the last decade, from our work in the
souqs of Arabia in 2001 to the
rarefied towers of academe today!*

All best

*Simon Woodward
International Centre for Responsible
Tourism, Leeds Met*

*Dear Harold, maybe you can mark
the occasion as a 2nd birthday, if it's
good enough for the Queen it's good
enough you!*

*Huge, huge hugs for 10 years gone by
and hopefully many more to come.*

Love Jo (Thomas Cook)

Xxx

Jo Baddeley

Sustainable Destinations Manager

Thomas Cook UK & Ireland

*Dear Harold,
Thankfully, the world of travel is a
better place due to your
commitment, enthusiasm and drive
for positive change.
Thank you and long may it continue!*

*Lyn Hill
responsibletravel.com accounts*

*To the most photogenic professor in
responsible tourism:*

*all the best from Gill and Steve at
greentravelguides.tv*

Harold,
Its been long, challanging but SWEET
road to come this far... Lets do it
again and again.....
From a friend,

Adama Bah
ICRT The Gambia

*Many congratulations Harold – your
work in raising the profile of
responsible tourism is enormous*

Best wishes – David Hind

Leeds Metropolitan University

*Thanks for opening my eyes and
guiding me to a new way*

Christopher Warren

Warren & Associates

www.chriswarrenonline.com.au

*Congratulations, you pioneer!
Thinking back to where RT was 10
years ago really puts your
achievements into context. All the
best for the next 10 years,*

*Best regards, Jane Ashton
Director of Group
Sustainable development|
TUI.*

If I was to sum up Harold in just five points this is what I would say...

- *A true expert in his field*
- *Risk taker for the cause*
- *Inspirational*
- *Fighting for change*
- *Achieved sustainable results*

Trudi
responsibletravel.com

*Thank you for all the interesting time
and thought journeys. And do not
forget to water the tree!*

*All best, Nicole Hausler
mascontour &
ICRT Germany*

Harold, congratulations and thank you for promoting sustainable tourism globally with such enthusiasm and dedication for more than 10 years. Your contribution to responsible tourism has made the world a better place.

Best wishes

*Gregoir Chikahe
Global Hotels & Leisure Sector Leader
Arup*

*Harold you are the lynch pin,
tackling tough issues like Johnny
Wilkinson. Great working with you,
wouldn't want to work against you
or even get tackled by you for that
matter!*

Congratulations,

Hugh Felton

Sustainable

Tourism Executive

ABTA

*10 Years Young! Here's for (at least)
another ten!*

*Andreas Walmesley,
International Centre for Responsible
Tourism
Leeds Met*

Harold,

I don't know whether to thank you from the bottom of my heart or give your bottom a hearty kicking! It will forever be your fault that I now live and breathe responsible tourism, through people and places, the organisation YOU talked me into setting up. Thank you for your guidance and nagging! Here's to the next 10 years... I am very proud of our work together.

Sallie

www.travel-peopleandplaces.co.uk

*Dear Harold,
Thank you for challenging us all,
energising us all, and helping to keep
us all sane in this difficult but vital
work!
Best wishes,*

*Steve Farrant
Director,*

*International Tourism Partnership,
International Business Leaders Forum*

I have only spoken to Harold a couple of times but his advice and recommendations have had a hugely positive impact on my business. I look forward to a long and effective association with him on my responsible tourism journey.

*Best wishes,
Donna Okell*

Director

International Travel Connections

*I look forward to the next ten years-
I am learning a huge amount
working with you and we have much
ahead of us to do.*

*Xavier Font
Co-Director ICRT
Leeds Met*

*Harold, you're an inspiration - I'm so glad we met that time in The Gambia, and I hope our paths keep crossing for many years to come.
All best wishes,*

Emma Gregg

www.emmagregg.com

*Harold - you devour with a few
lacerating bites the sharks who lurk
in the shallow waters of responsible
travel.*

They can't deceive you!

*You see them coming from miles out
to sea and long may you reign with
your crusade to educate, champion
(and help us amateurs) in this vital
arena for the future of travel.*

*Much love Jane and Freddiex
Jane Larcombe Communications*

I was overwhelmed when this was presented to me at the party I had organised to celebrate 10 years of Responsible Tourism in the UK. The party was sponsored by World Travel Market World Responsible Tourism Day, responsibletravel.com and the Responsible Tourism Partnership to mark ten years of progress. Over one hundred people came along and others joined on Skype – there were other parties in The Gambia and Barcelona.

I had not anticipated, by me, that the party would have such deep personal content and significance. I was moved by this and remain so – I learnt from this that I have a responsibility to continue and shall do so willingly.

*Thank you for these kind words and
for being there.*

*We still have a lot to do together in
the Responsible Tourism Movement.*

There is a Xhosa word Ubuntu.

*It is a word which does not easily
translate, it is very African. It means
something close to "I am because you
are." Thank you.*

